

CHORIZO: Changing practices and Habits through Open, Responsible, and social Innovation towards ZerO food waste

## Learn How to Apply Social Norms to Reduce Food Waste with Our CHORIZO Capacity Building Programme

We are thrilled to announce the launch of the Chorizo Capacity Building Programme on using social norms to design food waste reduction solutions.

You are just starting, or already actively working to reduce food waste and are looking to enhance the effectiveness of your efforts? Our CHORIZO capacity building programme provides practical skills and insights on applying social norms to tackle food waste and offers opportunities to connect with peers and experts. As part of the programme, we will also support you in implementing your own social norms-based intervention to reduce food waste.

Over the last years, the CHORIZO project has researched and identified different social norms that lead to food waste in various contexts, like school canteens, food service points, food banks, and cities. On this basis, CHORIZO created several products to support you in your daily operations, such as data analysis tools and practical guidelines.

The CHORIZO Capacity Building programme is our invitation to now explore the knowledge and practical tools we have developed on how to use social norms to design and enhance food waste reduction solutions. Let us equip you with the knowledge and resources needed to make a tangible difference.

### What you will learn

- What are social norms and how to identify them in a given context.
- Why are they relevant to food waste in your sector.
- What (and how) did others do to reduce food waste with social norms.
- How to design and run your own social norm-informed food waste intervention along our 8-step approach.
- How to increase the efficiency of your food waste prevention and reduction actions.

The CHORIZO Capacity Building programme offers both sector-specific sessions as well as sessions for multiple actors.

➡ The first part of the programme consists of a compact training session, taking place from March to June 2025, followed by self-learning and guided individual work in between to plan your intervention.

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➡ In the second part of the programme, deepen your knowledge and apply it to your case. A Help-Desk will be available to support you as you go through designing your intervention and will assist you to evaluate your action plan and make it even more effective.

## How to Join the Programme?

Please find below the dates and locations for the upcoming compact sessions covering different sectors:

- **School Food Actors (online):** Equip school staff and multipliers with hands-on skills to reduce food waste and promote sustainable habits. Join us on **7 May 2025** 13-15:30 – please register [here](#).
- **All Actors (online):** Foster collaboration and build robust multi-stakeholder approaches for minimizing food loss and waste. Join us on **21 May 2025** 9:00-11:30 – please register [here](#).
- **All Actors (in person):** **footpaths festival** in Brussels: Enhance food management efficiency while cutting waste and promoting sustainable operations. **21 May 2025** 15:45 - 18:00.
- **City Actors (online):** Transform urban food systems through data-driven strategies and best practices. Join us on **11 June 2025** 10:00-12:00.
- **Food Banks (online):** Optimize resource allocation and streamline distribution with practical solutions. **27 June 2025** for FEBA members only.
- FYI: The first capacity building programme session was kicked-off at Internorga in Hamburg, Germany targeting the **food service** actors.

You can register already for the sessions for school food actors and all actors by clicking the links above. For any other session please fill this [form](#) to register.

## Integrating CHORIZO Products into Your Practice

Don't miss out on this opportunity to become a pioneer in sustainable food system transformation! Be part of the change and register today by signing up! You can find more information by checking [CSCP website](#) and on [LinkedIn](#), [X](#) and [Facebook](#). For additional information or any questions, please contact Lea Leimann at [chorizo@cscp.org](mailto:chorizo@cscp.org) We look forward to welcoming you to the Chorizo Capacity Building Programme!

### Capacity Building

#### On using social norms to reduce food waste

Get insights, gain practical skills and connect with peers and other experts.



#### With case study insights on:

- schools
- cities
- food service
- food banks

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PROJECT

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